



2006-2007 Year One Progress Report

Mission

The mission of Mayor Mallory's 2006-2007 Young Professionals Kitchen Cabinet (YPKC) is to work with Mayor Mallory on the creation of policies and initiatives that will help attract more Young Professionals (YP) to Cincinnati and help retain and energize the active YP community that currently exists.

Vision

Mayor Mallory's vision is to create a Cincinnati that celebrates its history and diversity, is nationally recognized for its arts, is economically thriving, has a more vibrant downtown, a more informed and engaged community, and neighborhoods with quality housing and thriving business districts.

Role of YPKC

The Young Professionals Kitchen Cabinet serves several functions. These functions include, but are not limited to:

- Generating ideas and initiatives that serve to fulfill the mission of the YPKC.
- Implementing those ideas and initiatives that align with Mayor Mallory's vision.
- Serving as a pool of talented young minds for Mayor Mallory to tap into as needed.
- Representing the young professionals of Cincinnati in various capacities.

2006-2007 YPKC Membership

Executive Board

President	Candace Klein
Vice President	Coby Williams
Secretary	Clara Rice

Committee Chairs

Public Relations	Linnale Watson
Cultural Diversity	Candace Jones
Transportation	Colin Groth
Health and Environment	Eric Villegas
Education	Joshua Roderer
Civic Engagement	Rolnecia Albert
Economic Development	Roshell Rosemond
Arts and Entertainment	Sean Rhiney
Housing	Sean Suder
Parents and Young Families	Brandi Bryant

Committee Members

Arts and

Entertainment

Armina Matthews
Edward Staples
Jason Lang
Jennifer Sanders
Kate Farinacci
Kristin Suess
Marcelina Robledo
Michael Palmer
Sabrina Sutton
Tamara Williams

Civic Engagement

Anika Simpson
April Cummings
Brad Thomas
Bryan Baecker
Chris Lawson
Grandy Meyer
Jeremy Neff
Mollie Ferrigan
Tom Hodges

Cultural Diversity

Ryan McNeely
Adam Weeks
Colleen Hines
Derek Dubose
Don Wittrock
Lorelei Bolohan
Mia Sears
Tamika Odum
Tommie Lewis

Economic

Development

Alfred Gaspari
David Knox
Deanna Pelcha
Erika Lehman
Karsten Sommer
Katie MacConnell
Niara Adero
Nicole Methena
Kelly Link
Tracy Kenworthy

Education

Camille Doty
Courtney Smith
Elisa Hoffman
Jill Sunderman
Kendra Hull
Lenardo Colvin
Rico Rice
Robert Braggs
Walter Hammond

Health and

Environment

Reid Hartmann
Christopher Davis
Andrew Suchocki
Corina Bullock
Joseph Schuchter
Leah Fohl Villegas
Sachin Patel
Sarah Daunt

Housing

Wardell Ross
Jack Keating
Joe Mumper
John Back
Kristen Myers
Brett Paguirigan
Lawanda Anderson
Layla S. Dotson
Marion Haynes

Public Relations

Doug Meyers
Jill Jansen
Leah Stone
Dan O'Keefe
Lisa O'Rourke
Shannan Boyer
Trish Jansen
Karen Vinson

Parents and Young

Families

Quante Ferguson
Lanitta White
Melissa McNaughen
Scott Duebber
Tracy Gragston
Wade Johnson
James Keys
Teresa Nared
Brad Weeks
Aimee Cordrey

Transportation

Gina Dauthat
Joe Mumper
Michael Gaughan
Michael Palmer
Navin Gupta
Shawn Gilreath



City of Cincinnati



Mark. Mallory
Mayor

--Office of the Mayor

City Hall, Room 150
801 Plum Street
Cincinnati, Ohio 45202
Phone (513) 352-3250
Fax (513) 352-5201

September 1, 2007

Greetings,

To face the challenges of the 21st century, Cincinnati must attract and retain young professionals. I have created the Young Professionals Kitchen Cabinet (YPKC) to give Cincinnati's Young Professionals a voice in City Hall that will help me increase the quality of life for Cincinnatians of all ages.

I would like to thank the dedicated young professionals who have worked in the YPKC to help make Cincinnati great. As this report shows, the Young Professionals Kitchen Cabinet has aided the progress of the city in many ways. As an extension of my office, YPKC launched the successful *Arts Allies* initiative to encourage attendance at arts events at venues all over the city. We encouraged participation in community organizations with the *10-100-1000* initiative. We created the *Living Cincinnati Initiative* to remove barriers to young professionals moving to the city, worked on a *Recycling program in Cincinnati Public Schools* and began several other social, economic and cultural programs and initiatives.

I encourage you to read the entire YPKC Year One Report. In this report, you will have the opportunity to learn about all of the successful programs, events, and initiatives put on by the YPKC's 10 committees over the past year. I was happy to work with the inaugural YPKC, and I look forward to many more years of progress and successes from the YPKC.

Sincerely,

Mark Mallory
Mayor



September 1, 2007

Dear Young Professionals of Greater Cincinnati,

Mayor Mallory, in his first year of office, heard the voices of young professionals in our region and recognized the need both to retain our young talent and to strengthen our young professional base. In his quest to "challenge unconventional thinking," he created the Young Professionals Kitchen Cabinet, a group of 100 of Cincinnati's brightest young minds, brought together to serve as a voice to the Mayor's office on behalf of young professionals. With no precedent found anywhere in the country, this group came together less than one year ago with a goal of creating a movement for our region.

As you will see below, we've made significant progress in our first year to strengthen the city we feel so passionate about. We have influenced our city government in ways we are only now beginning to see and appreciate. And we have motivated our governments, corporations, and young professionals within the Greater Cincinnati region to look at Cincinnati in a new light, with pride and passion for the potential of our great region.

I am personally honored to have had the opportunity to serve as the President of the inaugural YPKC, and encourage you to consider getting involved. If you have a passion to strengthen our region, it is time to do something about it. I ask you to be the change you wish to see in Cincinnati by serving as a leader in the YPKC.

Sincerely,

Candace Klein
YPKC President

YPKC COMMITTEE REPORTS



ARTS AND ENTERTAINMENT COMMITTEE

- ✓ Spearheaded **Arts Allies**, an initiative to improve arts attendance, to demonstrate and build the City's support for the arts and to attract more YPs to art events. The initiative brings together young professional groups, arts organizations and city leaders for this monthly event series. Arts Allies has drawn more than 500 new and established art lovers to its first four events at Mayfest (May), the CAC Green Brunch (June), the Opera's performance of 'Aida' (July), and the Know Theatre's "Leopold & Loeb" (August). Monthly Arts Allies events will continue in year two of YPKC.
- ✓ Researched and proposed the establishment of a **12th Street Corridor Arts & Entertainment District**. The initiative will promote the organizations already existing in the area while encouraging the growth of new arts organizations and complimentary businesses.
- ✓ Made recommendations to the City's communications department on the City website based on feedback received from YPKC members. The recommendations outlined ways both to engage the arts community and to advertise the arts on Cincinnati's website.
- ✓ Drafted a **Memorandum in Support of Fully Restoring City Arts Funding** in response to proposed budget cuts and distributed memorandum to City Council.



CIVIC ENGAGEMENT COMMITTEE

- ✓ Led a workshop for community councils on conflict resolution at the **2007 Neighborhood Summit**. Approximately 25 community leaders attended the workshop.
- ✓ Created the **10 - 100 - 1,000 initiative** to increase young professionals' participation in community councils. In the first phase of this initiative, all committee chairs joined their community councils (10). The committee then launched a membership drive within the YPKC (100). In September, the Committee hosted an event to encourage young professionals across Cincinnati to join their community councils (1,000). So far, as a result of this initiative, approximately 50 YPs have become involved, renewed membership, and/or increased their participation in community councils. Work will continue on this effort in year two of YPKC.
- ✓ Mobilized 40 volunteers from YPKC and Mayor Mallory's Youth Council to take part in **Keep Cincinnati Beautiful - 2007 Great American Cleanup** activities in Winton Hills.



CULTURAL DIVERSITY COMMITTEE

- ✓ Aided in the promotion and execution of **Tha Blast Urban Arts and Culture Festival**.
- ✓ Partnered with the Education Committee and Mayor Mallory's Youth Council on a "Dress for Success" program for the **Cincinnati Youth Opportunities Fair**. Over 30 youth participated in the fashion show portion of the program.
- ✓ Created the **Strides in Diversity** initiative, a rewards program to recognize the efforts of those who have made strides to support and foster a diverse community in the Cincinnati area.



ECONOMIC DEVELOPMENT COMMITTEE

- ✓ Composed a **survey of retail preferences** for the region's young professionals, from which the data was used by Mayor Mallory to court retailers at the 2007 International Council of Shopping Centers conference. In this survey, 239 individuals from the Cincinnati area responded to questions regarding their preferences for food stores and eateries, clothing and apparel stores, specialty shops, and other establishments.
- ✓ Created **Living Cincinnati**, an initiative to work with the Human Resources and Relocation departments of corporations in the Greater Cincinnati area to improve new employees' relocation experience in an effort to increase population density in the urban core. YPKC members researched what services and programs were currently available for new employees and surveyed companies to determine what their human resource departments would like to see made available for these employees. Living Cincinnati has already begun to collaborate with numerous professional organizations in the region.
- ✓ Led the Mayor's Youth Council in a job readiness programs to prepare them for the **Cincinnati Youth Opportunities Fair**. The program workshops included *Interviewing 101*, *Preparing a Resume*, *How to Fill Out a Job Application*, and *Dressing for Success*.
- ✓ Using data from the **Social Compact Neighborhood Market Drilldown** and the **Mayor's Shop 52 initiative**, the committee pinpointed neighborhoods with untapped buying power for grocery store purchases and communicated this information to grocery store chains.



EDUCATION COMMITTEE

- ✓ Recruited volunteers for the **REACH program**, an initiative to guide Cincinnati Public School students through the college admission process on topics such as how to choose a college, how/when to apply, how to write a compelling essay, how to fill out a FAFSA, and how to prepare for the ACT. This was a collaborative effort with the Cincinnati Youth Collaborative's College Access program. In its early stages, 15 volunteers have joined with a goal of recruiting 50 volunteers in total.

- ✓ Created the **Mayor's Awards in Education**, awards designed to recognize an individual, a group, or an organization for excellence in the field of education. At the end of the 2008 school year, Mayor Mallory will present the Outstanding Educator Award and Award of Excellence in Education to the honored award recipients.



HEALTH AND ENVIRONMENT COMMITTEE

- ✓ Partnered with Rumpke, the City of Cincinnati and the Mayor's Youth Council on a pilot recycling program at six public high schools in Cincinnati. The pilot ran for three months, with a goal collection amount of 15,000 pounds of recyclables. The program was a huge success, with **27,500 pounds of material recycled**. Plans are underway to expand this program next year.
- ✓ Received the **Outstanding Government Services Award** from the Greater Cincinnati Earth Coalition at the 2007 Earth Day Celebration.
- ✓ Hosted a booth to promote recycling as part of Second Sunday on Main's Eco-main-ia! Festival and signed up citizens **to receive recycling bins**.



HOUSING COMMITTEE

- ✓ Introduced the **Cincinnati Open House** initiative, which aims to promote home ownership in Cincinnati by educating young professionals and first-time home buyers about how easy it is to purchase a first home in Cincinnati; **to promote Cincinnati as the easiest place to buy a home in America**; to make Cincinnati more attractive to young professionals from around the nation who may be attracted to the city because of the affordable, dense, urban housing stock and the high quality of life afforded by Cincinnati; and to retain existing young professionals and create critical mass in the urban core.
- ✓ As part of the Cincinnati Open House initiative, the committee hosted a day of home ownership workshops at the **Over-the-Rhine Tour of Living**. The workshops included presentations by residential mortgage lenders, can-do urban homeowners, government leaders, young professional leaders, as well as information, incentives and inspiration for urban home ownership in Cincinnati presented by an architectural historian. Approximately **500 individuals attended the home ownership workshops**.
- ✓ Continued the Cincinnati Open House program by performing an **inventory of YP housing options across Cincinnati**. The purpose of the inventory is to help identify the home ownership opportunities in all of Cincinnati's neighborhoods that would be attractive to young professionals.



PARENTS AND YOUNG FAMILIES COMMITTEE

- ✓ Collaborated with Crayons to Computers (C2C) on their **Push for Pencils Drive**. During *Push for Pencils*, C2C collects basic school supplies that go onto the shelves at its free store to supply local classrooms in need. YPKC members set up collection bins in their apartment complexes, places of business, schools and other venues across the Cincinnati area for the entire month of August. To date, this initiative has **raised over \$2000** in supplies for C2C.
- ✓ Organized a **Family Fun Day at Great American Ballpark** to provide an affordable opportunity for YPKC members and their families, and for other families in the Tri-State, to enjoy a Reds game and interact with one another in a social setting.



PUBLIC RELATIONS COMMITTEE

- ✓ Created the organizational overview, logo and brand for the YPKC used by the membership in their interactions with the community.
- ✓ Hosted a **“Power of Positive Media” session** for the YPKC membership to inform them on how to create buzz in the Greater Cincinnati region.



TRANSPORTATION COMMITTEE

- ✓ Created and successfully launched the promotional website, **www.cincystreetcar.com**, with the help of various community partners and sponsors as a means of promoting the streetcar initiative to other young professionals in Cincinnati. Additionally, the committee has utilized social networking sites and alternative media to further advocate for the creation of the Cincinnati streetcar.
- ✓ Served on the **Transportation Committee of the GO Cincinnati initiative** and provided recommendations for the proposed streetcar route.
- ✓ Hosted a **Streetcar Forum** at the Over-the-Rhine Tour of Living to educate the community on the streetcar initiative and solicit feedback from the citizens of Cincinnati. **More than 250 people** attended throughout the day.
- ✓ Worked to establish relationships with staff at Metro and advised staff of **new ways to reach potential riders**. As a result of these discussions Metro is working to provide their trip planning information on Google Transit and has refocused a number of community outreach policies to further engage young people in Cincinnati.